

EcoBlock Ecosystem

The Future of Carbon-Backed Climate Finance

Tokenizing Real Climate Impact

Dual Token Launch

\$ESG

Carbon Verification

+

\$ECO

Ecosystem Participation

Mission & Vision



Our Mission

To build the digital infrastructure for the climate economy, where businesses and individuals can measure, reduce, verify, and earn value for sustainable action.



Our Vision

A world where climate impact is a core economic input – tracked, rewarded, and traded across global supply chains, marketplaces, and consumer ecosystems.

What We Believe



Sustainability won't scale through moral pressure or guilt.

It will scale when:

- ✓ Climate action is profitable
- ✓ Compliance is automated
- ✓ Participation is rewarded

EcoBlock makes that system a reality.

The Market Shift

 The world is transitioning from voluntary sustainability to mandatory climate compliance.

Key Forces Driving This Change



Global Regulatory Mandates

EU CSRD, CBAM, CA SB-253

Companies must disclose & reduce supply-chain emissions



Scope 3 Enforcement

Supplier accountability

Suppliers are now responsible, not just corporations



Carbon Market Standardization

Audited offsets

Carbon impact becomes an integrated financial asset



Consumer Behavior Shift

Sustainable purchasing

Brands require proof, not claims

Sustainability is no longer marketing – it's required infrastructure.

The Amazon Domino Effect

What Amazon sellers are facing over the next 2-5 years

Amazon's Corporate Obligations

- Covered by EU CSRD and CSDDD
- California SB 253 / SB 261 compliance
- Scope 3 emissions = ~95% of footprint

Amazon must collect data from third-party sellers



Seller Requirements

- Product-level carbon data mandatory
- Packaging and logistics restrictions
- Supply-chain compliance verification
- Factory energy & emissions reporting



2025-
2026

Enforcement
Timeline

Sellers without compliance data risk losing Buy Box priority, visibility, or delisting in EU/California markets.

The Supplier Compliance Crisis



The Pain

Suppliers lack the tools to measure, report, and offset their emissions.



The Impact

Non-compliant suppliers risk losing:

Contracts

Procurement Eligibility

Market Access



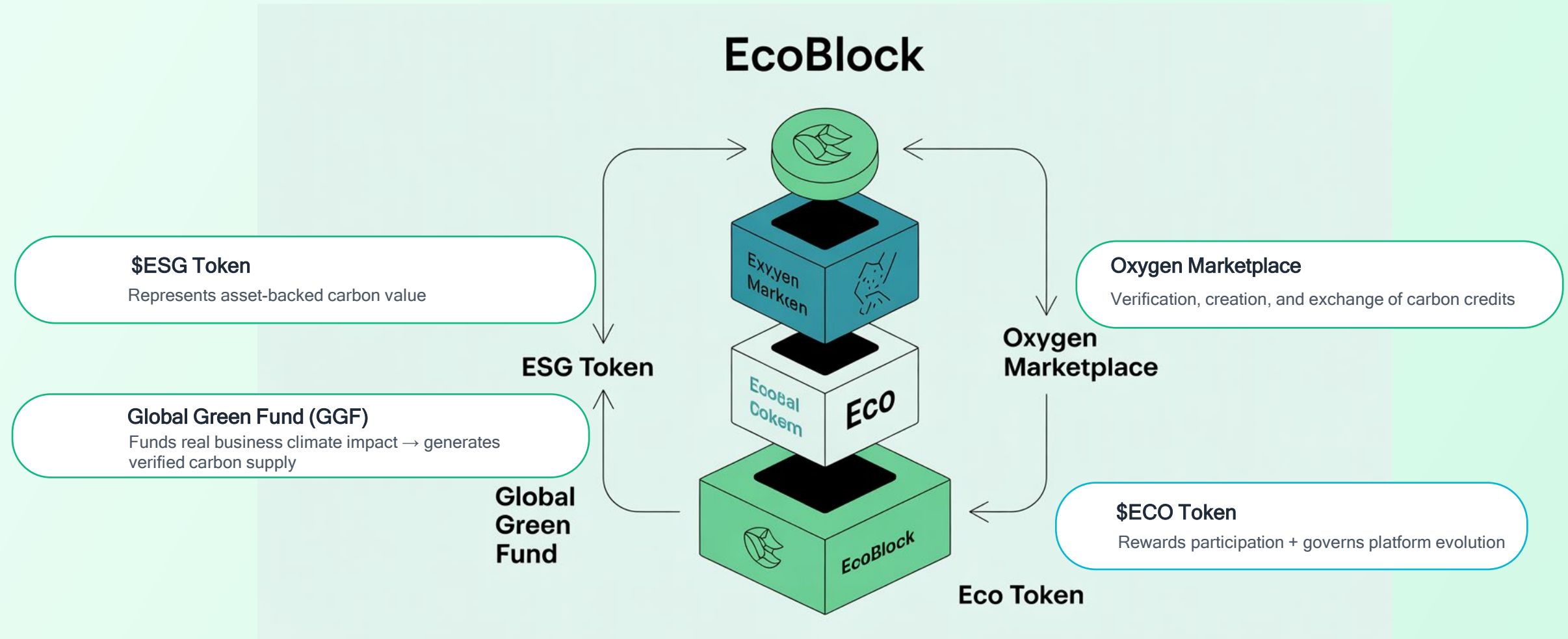
The EcoBlock Opportunity

EcoBlock provides the essential compliance, reporting, and offset layer for suppliers.

Enterprises push compliance to suppliers → Suppliers need EcoBlock to stay relevant

Platform Architecture

EcoBlock is the infrastructure layer that connects:



How the Ecosystem Works



Global Green Fund

Finances sustainable business investments and climate projects

Generates verified carbon credit supply



\$ESG Token

Asset-backed token representing verified carbon credits

Businesses buy to offset emissions and prove compliance



\$ECO Token

Utility token rewarding participation and enabling governance

Earned through sustainable actions, used for platform access



Oxygen Marketplace

On-chain marketplace for verified climate assets

Transparent trading and verification of carbon credits

Dual Token System: \$ESG + \$ECO

Two tokens, two purposes, one ecosystem



\$ECO

EcoBlock Token
Participation & Rewards

Utility token for transactions, governance, and rewards.

Earned When:

- Sellers complete verification
- Consumers choose green products
- Users redeem \$ESG for improvements

Used For:

- Unlocking platform features
- Marketplace discounts & priority access
- Governance participation

"Doing good feels good – and earns value."



\$ESG

Carbon Token
Verification & Compliance

Represents verified carbon reduction or offset results.

\$ESG = A verified carbon claim

When Used:

- Businesses buy to offset emissions
- Businesses sell after reducing carbon
- All transactions are verified on-chain

Key Attributes:

Stable

Trusted

Institutional

"This proves you did good."

\$ECO Token Utility & Value



Staking Rewards

Staking \$ESG generates \$ECO yield, aligning incentives for participation.

Passive income generation



Governance

Token holders guide protocol evolution and carbon project selection.

Democratic platform control



Platform Access

ECO unlocks priority redemption, ecosystem services, and integrations.

Premium feature access



Circulatory Value

Protocol revenues flow back through rewards, buybacks, and burns.

Reinforcing demand cycle

Multiple value creation mechanisms ensure \$ECO utility grows with adoption.

\$ESG: Anchored in Climate Value

Asset-backed stability for institutional confidence



Custody and Alignment

Built on established registries like Verra & Gold Standard with independent verification.



Index Linkage

Value tracks carbon price indexes via secure oracles.



Minting & Redemption

Directly convertible to verified carbon outcomes via transparent pathways.



Stability Features

Resilient by design: backed, over-collateralized, and fully auditable.

\$ESG embodies stability through environmental alignment.

Revenue Model

Five reinforcing revenue streams



Subscriptions

Sellers pay monthly for automated compliance reports and carbon footprint tracking

Recurring



\$ESG Offset Purchases

Businesses buy & redeem \$ESG to meet climate reporting requirements

Transaction



Oxygen Marketplace Fees

Revenue from marketplace transactions and carbon credit exchange

Transaction



Supplier Upgrade Referrals

Commission from eco-certified packaging and supplier partners

Partnership



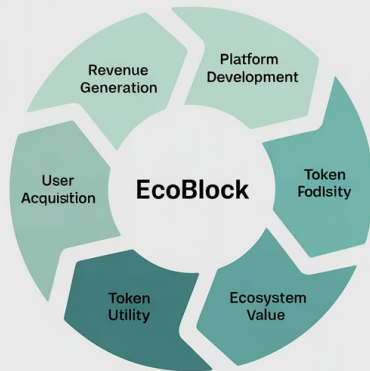
Global Green Fund Yield

Returns from financing sustainable investments and climate projects

Investment

The EcoBlock Flywheel

How value compounds through ecosystem growth



Reinforcing Growth Cycle

- Revenue funds platform development
- Better platform attracts more users
- More users increase token utility
- Higher token utility drives ecosystem value
- Ecosystem value generates more revenue

Each component strengthens the others, creating compounding growth

Go-to-Market Strategy

Four-phase ecosystem activation



\$ECO Token Launch

Launch token to build community, raise capital, and engage Web3/sustainability investors.

Q1 2026



Build Ecosystem Components

Deploy Oxygen Marketplace, establish Global Green Fund, and develop \$ESG infrastructure.

Q2-Q3 2026



Introduce \$ESG

Launch verified carbon redemption layer for businesses to prove climate impact.

Q4 2026



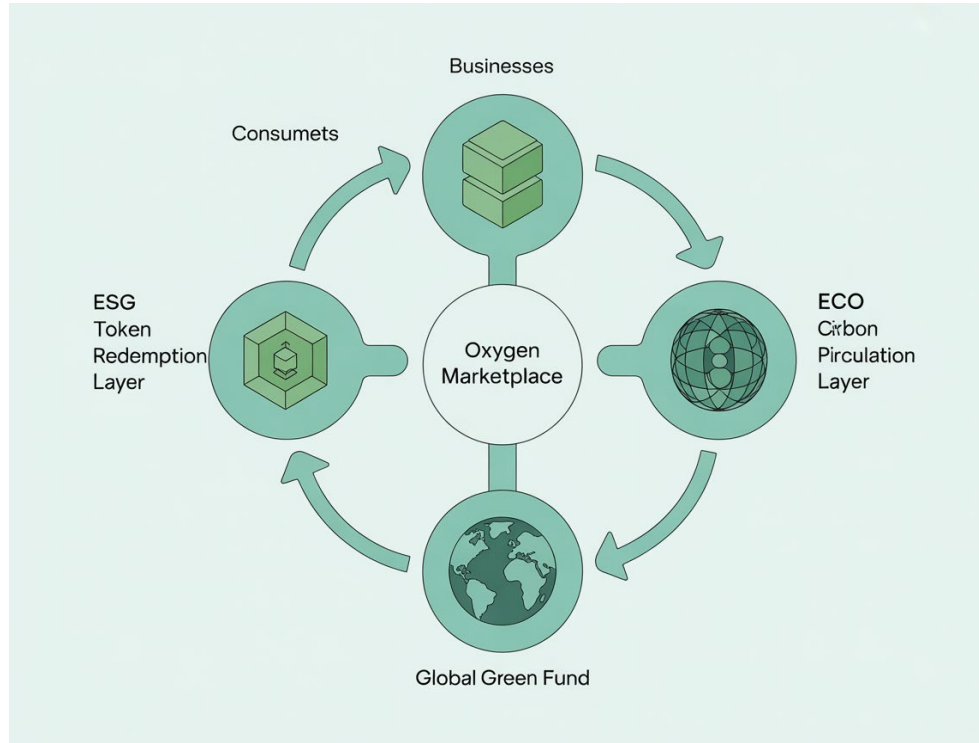
Institutional & Corporate Scale

Engage enterprises under CSRD/CBAM and other mandatory climate reporting.

2027+

Full Ecosystem Deployment

After Phase 4: All components active



Outcomes

- ✓ **Oxygen Marketplace**
On-chain marketplace for verified climate assets
- ✓ **Global Green Fund**
Continuous financing for climate projects
- ✓ **\$ESG**
Verifiable environmental value representation
- ✓ **\$ECO**
Social + economic + governance circulation

**A self-sustaining climate
economy infrastructure**

Scaling Strategy

Three progressive layers to global infrastructure



Digital-First Global Network Growth

Community → Circulation → Participation

- Grow the \$ECO network via token launch, community challenges, and creator partnerships.

\$ECO becomes recognized, circulated, and valuable across borders.



Asset-Backed Value & Institutional Awareness

Carbon Verification → \$ESG → GGF Flywheel

\$ESG Token
Proof-of-impact asset

Oxygen Marketplace
Liquidity + transparency

Global Green Fund
Continuous carbon value

Transitioning from participation to a verified climate value economy.



\$ECO Utility and Oxygen Integration

Compliance → Tools → Habit

Dashboards
Auto-reporting

ERP Systems
Carbon tagging

E-commerce
Reward activation

Climate participation becomes automatic via existing business tools.

Why Global-First Works



Climate compliance is not region-bound – it's supply-chain bound



Cross-Border Compliance

Sellers from Africa and Asia must comply to sell in EU/US markets



Supply Chain Auditing

Brands in US/EU must audit suppliers in Asia/Africa/Latin America



Universal Consumer Demand

Consumers worldwide increasingly choose sustainable products

- \$ECO creates the culture and economy
- Oxygen Marketplace creates the infrastructure
- \$ESG creates the trust
- GGF creates the future

This is how EcoBlock becomes the participation, verification, value, and governance layer across every supply chain in the world.

The Investment Opportunity



Why Invest in EcoBlock?

A climate economy where real-world impact and token value reinforce each other

EcoBlock builds transparent, verifiable, and scalable climate finance infrastructure that empowers individuals, institutions, and enterprises

- **\$ESG** embodies stability through environmental alignment
- **\$ECO** activates incentives, rewards, and governance
- Together they form a participatory and regenerative digital market

Key Investment Highlights



Massive Market Opportunity

Global carbon market projected to reach \$200B+ by 2030



Regulatory Tailwinds

Mandatory compliance drives adoption (EU CSRD, CBAM, CA SB-253)



First-Mover Advantage

First comprehensive compliance + marketplace + financing platform



Multiple Revenue Streams

5 reinforcing revenue streams ensure business sustainability



Token Utility

Clear use cases for both tokens drive sustained demand



Building the Digital Infrastructure for the Climate Economy

- ✓ \$ECO creates the culture and economy
- ✓ Oxygen Marketplace creates the infrastructure
 - ✓ \$ESG creates the trust
 - ✓ GGF creates the future

Join us in tokenizing real climate impact

\$ESG + \$ECO

Dual Token Launch

Get Involved

ecoblock.ai

info@ecoblock.ai

EcoBlock

Climate Action. Verified. Rewarded.